

**Create an experience
and engagement to last
beyond the project's timeline**





 **Like**
Connect with your friends..

 **Dave**
: meeting at 2pm?

 New team

 **1 New Inbox**
See what update from your ...

Today, media consumption is polychronic by nature

**Consumers engage
with relevant and
immersive marketing**



**and not
interruptive
advertising.**



**You need to
therefore build
with story &
emotion**



**and immerse
people in the story
as an interactive
character**



**vs. just use
them against
some backdrop.**



We are storytellers



**We weave insight
& experience for
meaningful
connections &
problem solving.**



**We balance
heart & science,
creativity & technology
to create immersive
& impactful interactions**



**to stand out from
the clutter and sell.**

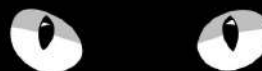
Our capabilities



**Branding &
Communication**



**Game
Development**



**Augmented Reality /
Virtual Reality**



**Interactive
Websites**



Branding & Communication



**Brand Naming
& Corporate
Identity**



**Brand Strategy
& Positioning**



SEO & SEM



**Communication
Strategy & Campaigns**



**Content Strategy
& Development**



**Videos, 3D &
Motion Graphics**

Game Development



Game Development
Solutions



Game Design
Solutions



Augmented & Virtual Reality



**Revolutionizing
Customer Engagement
with Storytelling**



**Immerse Your Customers
into 360 Visualizations of
Your Products/Services**



**Interactive Virtual Reality
Based Training Simulations to
Drive Employee Upskilling**



Interactive Websites



**Design and
Prototyping**



**Web
Development**



**Bespoke Web
Development**



Native Apps



**3D (WebGL, Unity)
Web Development**



Client: Quattro Business Support Services
Project: 360° Communication & Digital Marketing (Retainer)
Services: Corporate Identity, Communication Strategy & Development (Campaigns, Collaterals & Videos), Website Design, Development & Maintenance, SEO + SEM and Social Media
Web Links: <https://www.quattrobs.com>
<https://www.linkedin.com/company/qbss/>

QBSS is a B2B outsourcing company headquartered in Atlanta, US with 25 years history across F&A, HR and Tech Support. They currently cater to clients and brands across industries in the US.





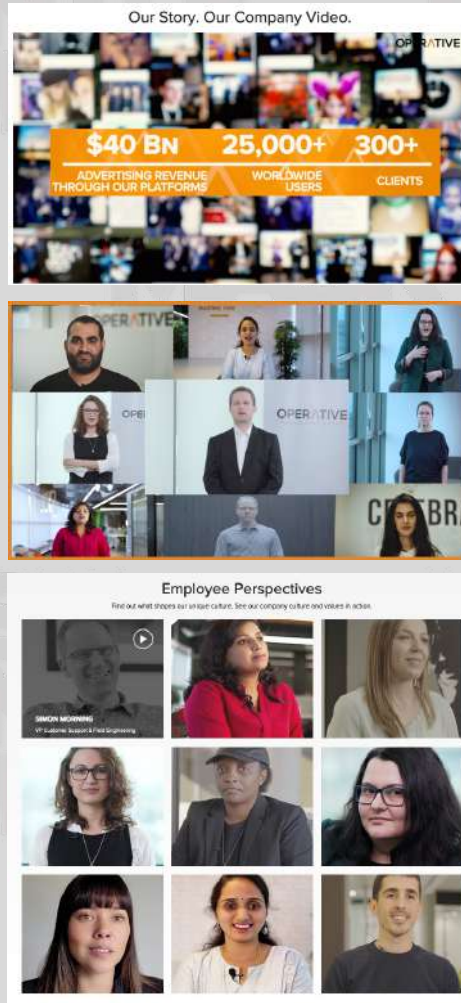
Client: Operative Media

Project: Employer Branding and EVP

Services: Employee Microsite, EVP positioning, Corporate and Culture Videos, Employee Videos (shot & produced across 7 cities in 4 countries) and ORM.

Web Links: <https://www.operative.com/>
<https://careers.operative.com/>

Operative Media is headquartered in the US and is a revenue accelerator for the biggest and most successful media companies for automating their advertising. Operative platforms addresses media placement across linear, digital, and cross media and converged deals. They are a trusted partner to top global media, more than 300 companies across 25 countries and manages over \$40B in ad revenue through our platform annually.





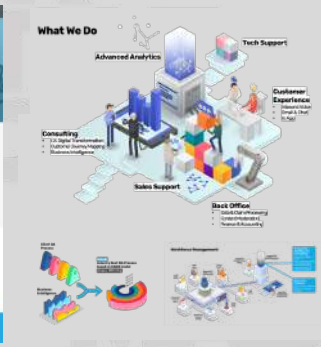
Client: IngenicX

Project: Corporate Identity and Brand Positioning for parent Brand and Services

Services: Brand Naming, Corporate Identity, Visual Language, Website Design & Development and Collaterals

Web Links: <https://ingenicx.com>

IngenicX is an outsourcing company focussed on outsourcing leveraged by AI and Analytics with clients across US and India.





Client: Trivest Private Equity
Project: Corporate Identity and Brand Positioning for parent brand and subsidiaries
Services: Logos and Website Design & Development
Web Links: <https://www.epikafleet.com/>
<https://www.epikatech.com/>

Trivest is a private equity firm focused on founder and family-owned businesses. Epika is a holding company, which is used to acquire and consolidate various companies and brands that cater to preventative maintenance, mechanical repair, and mobile services for the fleet services industry in the US.

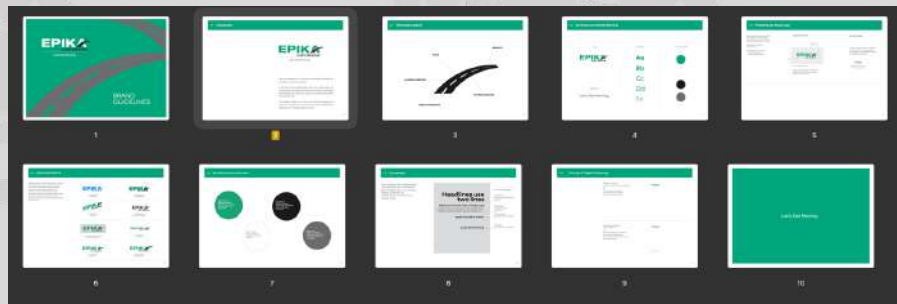


Taking a fresh approach to...
"Let's Get Moving"

Progress
 Forward movement, in business, in life and symbolic of our core business domain

Growth
 The reason why Epika is the right choice to join hands with

Ambition
 To appeal to business owners who believes there's more potential to unpack



Client: Nitro Games

Game: Medals of War

Platform: iOS and Android

Video: <https://youtu.be/1KDn4KXE9pE>

Genre: Strategy, Action

Tech: Unity

Services: Design, Development, Art, Animation

Medals of War is a WW2 fantasy game set in the world of Warland, which is an over-the-top militaristic world of battling autonomous armies, led by Commanders (the player). The game features a wealth of different characters, equipment, and environments. The narrator and the link between the game and the real world are Flower Adams, a beautiful and savvy war correspondent. For the player, there's a huge variety of different decks, Officers with special Powers and battle tactics to build and customize.



Game: Cue Ball
Genre: Sports, Multiplayer
Platform: iOS and Android
Tech: Unity
Game Link:

<https://play.google.com/store/apps/details?id=com.optimalsourceplus.cueball>

The game augments a virtual pool table in real-world environments using AR technology. It is an 8-ball pool game with the same rules as an 8-ball, where the player's objective is to pocket all the balls before your opponent does the same.





Client: Good Game
Game: Big Farm Story
Platform: Windows, Mac
Genre: RPG
Tech: Unity, Blender
Game Link:

https://store.steampowered.com/app/1329510/Big_Farm_Story/

Build your dream farm with your friends & animals in Big Farm Story. Grow crops, tend your fields, craft and explore the world in this farming adventure. Meet new friends around each corner, shape your own community and have fun writing your own story.



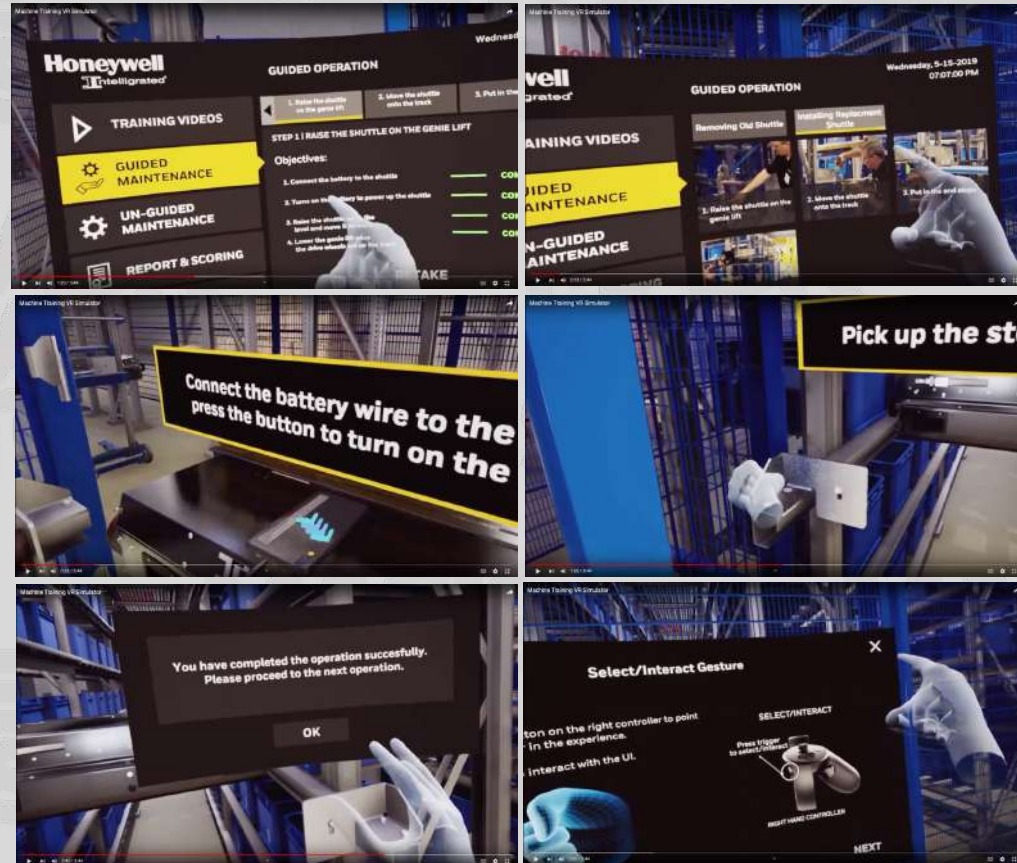


Client: Honeywell

Video: <https://youtu.be/1KDN4KXE9pE>

Tech: Unity, Blender

VR Training Simulation created for Honeywell to train the operators on how to use a warehouse unloading machine and troubleshoot non-technical issues.



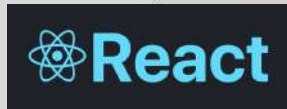


Client: Little Workshop

WebVR Link: <https://showroom.littleworkshop.fr/>

Tech: React, WebGL


WebVR showroom where users can customize furniture to their liking. The experience is device agnostic and supports VR mode too.



WEBVR SHOWROOM

Step inside a virtual showroom built with **WebGL** and **WebVR**.

[More info](#)

 You browser does not support WebVR. Falling back to non-VR mode.

[ENTER THE SHOWROOM](#)

[t](#) [f](#) [in](#)

Made by [Little Workshop](#), a digital studio specialized in WebGL experiences. [Get in touch](#)

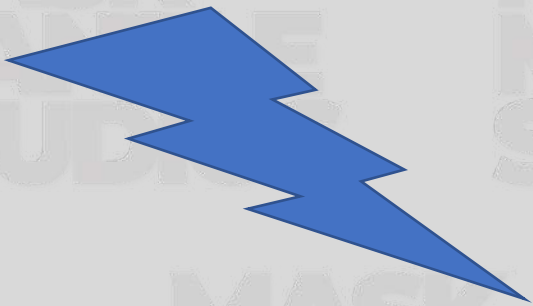
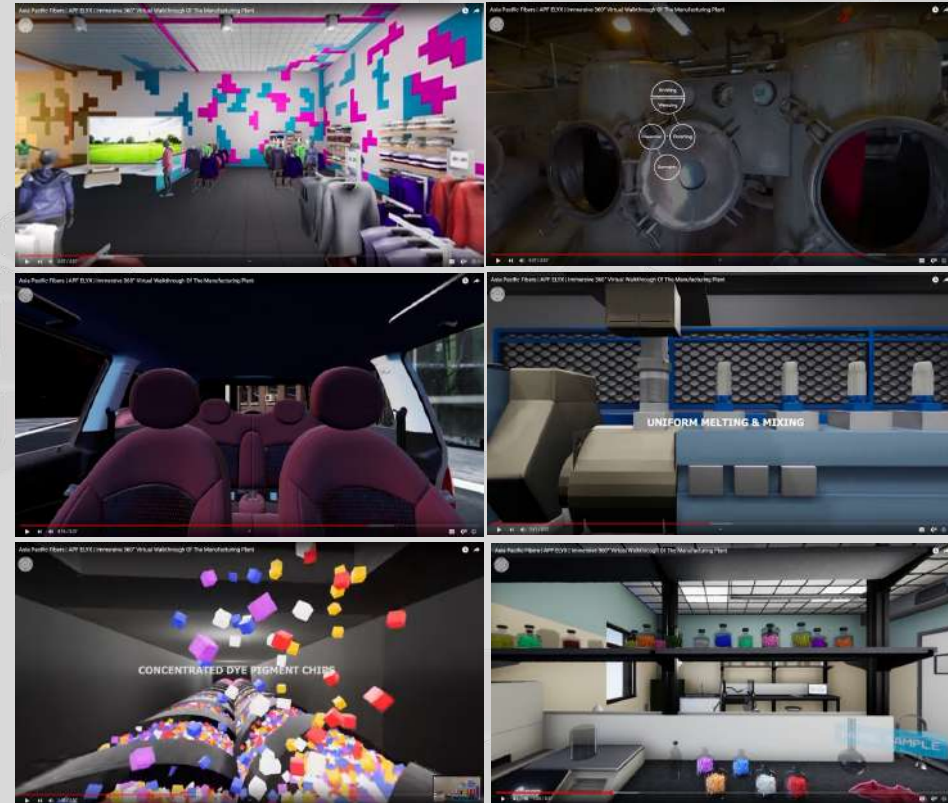




Client: Asia Pacific Fibres

Video: www.youtube.com/watch?v=yJ0uQJZLGRs

This is an immersive 360° VR walkthrough of an entire fabric manufacturing plant in Indonesia. Ranging from state-of-the-art facilities to their eco-friendly fabric manufacturing processes and the real-world application of their unique ELYX fabrics, the entire 360° VR experience offers a great way for users to be in the middle of the action and remotely explore the industrial plant just like being there.



Client: <https://www.ouigo.com/>

Project: Ouigo Let's Play Pinball Game

Web Link: <http://letsplay.ouigo.com/>

Tech: WebGL, React, Blender

Platform: Web

OUIGO Let's Play, a pinball game to promote the french low cost and high-speed train branch of the SNCF





Client: Media.Monks/ Jack Daniels – Shoe Surgeon

Project: Finely Crafted

Web Link: <https://www.finely-crafted.com/>

Tech: Vue.js, WebGL, Blender

Platform: Web

Finely Crafted is an immersive 3D tour of The Shoe Surgeon's LA studio. Explore the studio floor to see how the new Shoe Surgeon x Jack Daniel's custom sneaker came to life.



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Client: Sea Shephard

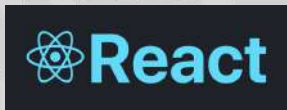
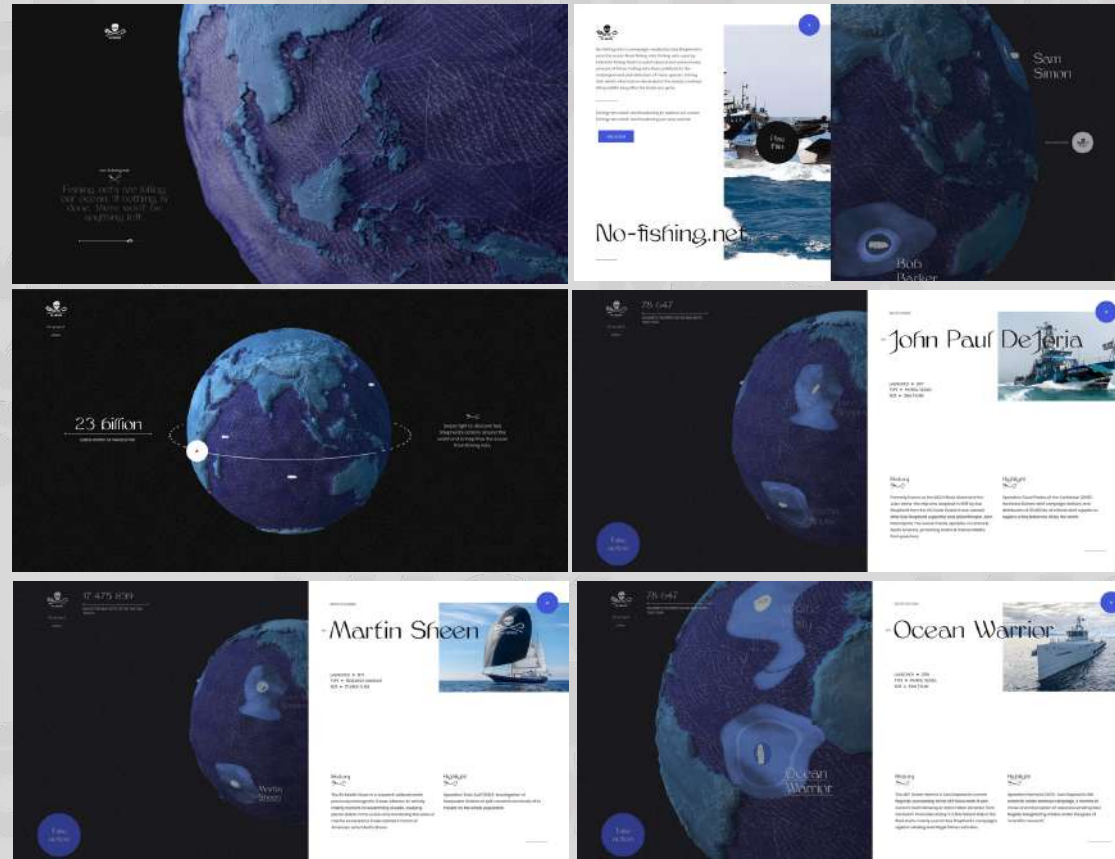
Project: No Fishing Net

Web Link: <https://www.no-fishing.net/>

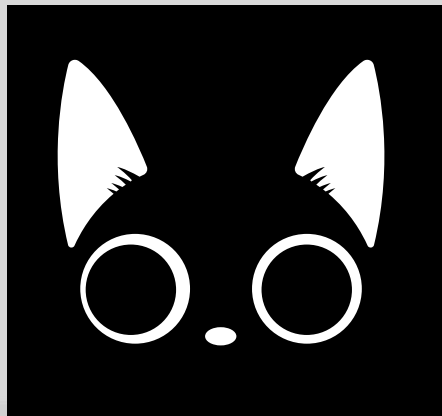
Tech: React, WebGL, Blender

Platform: Web

Sea Shepherd launch no-fishing.net, a rallying cry to save marine wildlife from extinction by deadly fishing nets. If the ocean dies, we die. It's an interactive website that lets users visualize the damage to ocean that fishing nets cause and how sea shepherds are mitigating it

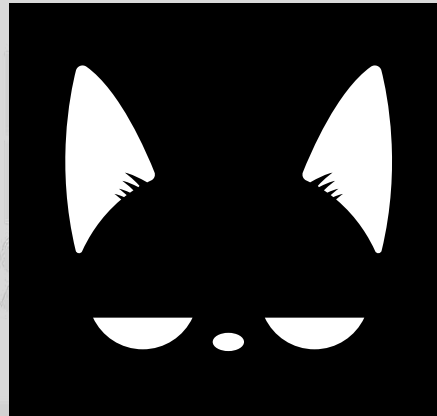


Why Us



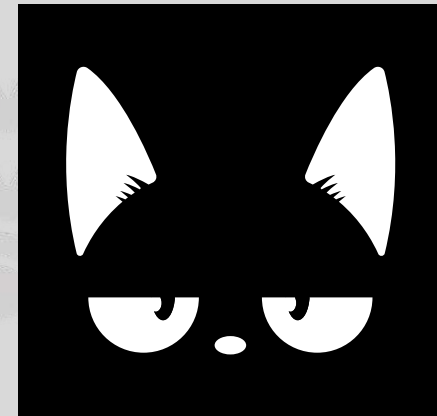
We are go-getters!

To say $2+2=4$ (or even 5) is a thing of the past. Nothing exists by itself, on its own. Nope, not in today's hyper-connected scenario. We've seen little "problems" become opportunities to create bigger change for business. We live in a world where $2+2$ could very well be a club sandwich. If you're hungry enough that is.



We land our leaps!

We love looking around, drawing invisible lines and calculating our next impossible leap. We don't do out-of-the-box for the sake of it. What we do, adds up in equity and revenue, not just an extra handful of likes.



We hate sloppy!

We believe in clean, sharp execution. We believe in clear processes, precise expectations and flawless deliverables. We don't miss deadlines that we've agreed to. In other words, we deliver outcome and not just output.

Projects delivered across US, India, France and Germany

**media
.monks**

 **ASIA
PACIFIC
FIBERS**
Winning Together.

 **GOOD
GAME**


SEA SHEPHERD

Honeywell

quattro[™]
BUSINESS SUPPORT SERVICES
Get more to go on

LITTLE WORKSHOP

OUIGO

 **NITRO**

iNGENICX

Godrej

whow

EPIKA[™]
FLEET SERVICES

tvomi
crafted to matter

OPERATIVE

STREAMING MUSIC FOR A CAUSE
**COMMON
ROOTS**


ADITYA BIRLA GROUP

EPIKA
TECHNOLOGIES

**Creativity
is the last
legal unfair
advantage**



**A vibrant agency
where we thrive on
creativity and have a
great time doing it.**

**Our clients pick up
on this good vibe
and it shows in the
work they approve.**

What's

8:00 / WELCOME
8:00 / WORLD

8:25 / BRAND BEAVER
8:25 / BLOOD

8:40 / FOX
8:40 / THE CHOR

8:55 / AGE OF CONVERSATION
8:55 / THE WORLD

9:00 / MACHINE VISION
9:00 / DIVISIVE

10:30 - 11:00 / BREAK

12:40 - 1:00 / LUNCH

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Let's talk.
Let's think out
loud together.

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